

POPSUGAR. BEAUTY

# Please Allow Johnny Weir to Convince You to Finally Try this Buzzy K-Beauty Brand



**Johnny Weir** ✓  
@JohnnyGWeir



Well, if you're just waking up, check out my InstaStory (@johnnygweir) for an oddly accented journey through my favorite skin and beauty finds here in South Korea...Example below.

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From his [spirited commentary](#) with fellow NBC personality Tara Lipinski to the fabulous outfits he wears, Johnny Weir is living his best life while covering Olympic figure skating in Pyeongchang. One unique perk of the gig? Testing out K-beauty products, an endeavor Johnny has taken Twitter followers along for the ride on.

According to an Instagram story that was later [posted to his Twitter account](#), Johnny is a fan of one crazy-popular K-beauty brand you've probably heard of before. Innisfree is a [natural beauty-focused label](#) known for its [blemish-zapping Super Volcanic Clay Mousse Mask](#) (\$19) and [Snoopy-inspired makeup collection](#).

You can purchase all that and more on [Innisfree's website](#), but Johnny is particularly in love with one specific product – the [Hyaluronic Acid Toning Serum](#) (\$32), which you can buy on Beautytap. As Johnny says in the Instagram video, "Acid isn't nearly as dangerous as it sounds. This is comforting, hydrating, and it makes me feel like a 'Doctress' to use the little beaker and squeezey thing." Consider us sold.

You've probably already used beauty products that contain [hyaluronic acid](#). It's a chemical that's known for its hydrating properties, and it also acts as a filler for fine lines and wrinkles. The Ordinary sells a [\\$7 version](#) that our [assistant shopping editor swears by](#) for soothing and toning her Winter-ravaged dry skin.